

Addis Barge
Graphic Design
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Education

Bachelor of Fine Arts,
Graphic Design
ArtCenter College of Design
(Anticipated Fall 2024)
Pasadena, CA

Associate of Fine Arts,
Graphic Design
**Rocky Mountain College of
Art & Design**
(2020-2021)
Denver, CO

Skills

Software: Photoshop, Illustrator,
InDesign, Premiere, After Effects,
Brackets/HTML,

Design/Presentation:
Communication, Writing/
Copy writing, Typography,
Investigation, Market Research,
Brand Development/Strategy,
Conceptual Design, Print/
Production, Film Editing, Way
Finding, Ideation

Leadership/Collaboration:
Art Direction, Facilitation,
Archiving, Resourcefulness,
Adaptability, Organizing, Time
Management, Problem Solving,
Teamwork, Critical Thinking

Awards and Recognition

Spring/Summer 2023
**ArtCenter Portfolio Review Donor
Scholarship**

Fall 2022
ArtCenter Provost's List
(3.8 GPA)

Spring 2022
**ArtCenter College of Design
Entrance Scholarship**

Summer/Fall 2020
**Rocky Mountain College of Art &
Design President's List**

Experience

Graphic Design Intern | Turner Duckworth SF, CA | 09.2021 – 04.2022

- Collaborated with the design team and Creative Directors' to develop projects with Samsung, McDonald's, Hornitos, Miller, TresGen, Brosis, and Optum.
- Developed concepts/projects for marketing campaigns, packaging, photography direction, social media, visual identity system development, generated brand guidelines, and organized client-facing presentation decks.
- Strategized social media assets for Turner Duckworths' social media, and spearheaded the presentation for the outreach graphic design initiative (The Golden Duckie Competition).

Graphic/Branding Designer | Freelance, DEN, CO | 04.2020 – 03.2022

- Executed strategic brand development and brand strategy projects with CU Boulder Law, Kasii, and CageFreeCannabis.
- Developed collateral including advertising campaigns, logo & branding systems, printed letterheads, printed planners, and digital assets.
- Collaborated and lead creative solutions with the Directors', and Marketing Managers'.

Jr. Graphic Designer | NewfangledStudios, Remote | 03.2021 – 08.2021

- Designed banner ads, storyboards, templates & videos for multi-platform campaigns. Constructed and designed client presentations according to brand treatments and guidelines.
- Developed mock-ups and assets for brands such as BOFA, Google, and Staples. Executed social campaigns and designed social media content for clients and NewfangledStudios.

Course Work

ArtCenter College of Art & Design, PAS CA

New York Film Festival | Brand Visual Identity Design | Spring 2023

- Collected market research, organized conceptual design, and presented ongoing discovery with a dynamic visual brand identity system for NYFF.
- Designed and developed the brand identity to posters, letterheads, business cards, advertising collateral, motion design, and produced a brand guideline.

Misery & Majesty | Exhibition & Catalog Design | Spring 2023

- Facilitated art direction for the design of the exhibit.
- Designed and produced a accompanying catalog (140 pgs), posters, signage, environmental graphics, and other digital assets.
- Communicated conceptual ideas to class and presented ongoing discovery of the exhibition design.

Sunday's Best | Publication Design | Fall 2022

- Executed art direction, and designed the visual identity for a printed publication (112 pgs). Managed print production by checking margins and trim size, press check, material selection, and specifying CMF.